

# MINAH KIM

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## Education

- 04. 2012 – Present  
**NYU (New York University)**, New York, USA  
SCPS, **Programs in Business**  
(Management Strategy, Communication, Entrepreneurship)
- 09. 2003 – 06. 2005  
**Parsons School of Design**, New York, USA  
Master of Fine Art in **Design and Technology** (Physical Computing, UXD)  
GPA: 3.74 / 4.0 (Parsons Dean's Scholarship)
- 03. 1991 – 02. 1995  
**Korea University**, Seoul, South Korea  
Bachelor of Fine Art in Education, **Art Education**

## Work Experience

- 06. 2011 – Present  
**mcgarrybowen**, Manhattan, New York, USA  
**Senior Information Architect / UXD**  
Conceptualize user experience and information architecture  
Produce ecosystem, userflow, wireframes, and functional design specifications  
**Clients:** Verizon Wireless, Chase, J.P. Morgan, Reebok, United (United Airlines), Chevron
- 04. 2011 – 06. 2011  
**CementBloc**, Manhattan, New York, USA  
**Senior Information Architect**  
Conceptualize user experience and information architecture  
Produce wireframes, and functional design specifications for iPad applications  
**Clients:** CIMZIA, IXIARO, CELGENE, GRALISE
- 11. 2009 – 03. 2011  
**S.U.K Inc.**, Manhattan, New York, USA  
**Senior Information Architect / UXD**  
Conceptualize and design user interfaces and information architecture  
Produce process flows, wireframes, design prototypes, and functional design specifications for internal web interfaces and internal transactional web applications  
**Clients:** S.U.K Inc
- 04. 2007 – 09. 2009  
**TBWA\Chiat\Day (Tequila)**, Manhattan, New York, USA  
**Senior Interactive Art Director**  
Conceptualize and design user interfaces and information architecture  
Produce process flows, wireframes, and design prototypes for large scale web interfaces, complex transactional web applications, banner ads, and portal  
**Clients:** Sprint, Disney, Michelin, Snickers, iVillage, ESPN, Nivea, Hotels.com, Hotel Ambassador
- 06. 2006 – 03. 2007  
**S.U.K Inc.**, Manhattan, New York, USA  
**Senior Information Architect / UXD**  
Conceptualize and design user interfaces and information architecture  
Produce process flows, wireframes, design prototypes, and functional design specifications for internal web interfaces and internal transactional web applications  
**Clients:** S.U.K Inc

- 12. 2005 – 03.2006  
**Eyebeam**, Manhattan, New York, USA  
**Intern for Artists in Residence**  
 Research material and experimental interactive interface  
 Produce electronic art and physical computing art
- 12. 1999 – 02. 2002  
**Publicis Korea**  
 (Publicis Welcommunications Advertising Agency), Seoul, South Korea  
**Associate Creative Director**  
 Conceptualize and design advertising campaigns (TV, Radio, and Print Ads) for brand development  
 Develop the design strategy through storyboard concepts to establish the visual design approach  
 Direct the design process, drive decisions, and assist in estimating resource needs and schedules  
**Clients:** L'Oréal Korea (L'Oréal, Lancôme), HP (Hewlett-Packard Korea), TEFAL Korea, KGI Securities  
 OB Beer (Oriental Brewery Co., Ltd.)
- 03. 1999 – 11. 1999  
**NP Advertising Agency**, Seoul, South Korea  
**Associate Creative Director**  
 Conceptualize and design advertising campaigns (TV, Radio, and Print Ads) for brand development  
 Develop the design strategy through storyboard concepts to establish the visual design approach  
 Direct the design process, drive decisions, and assist in estimating resource needs and schedules  
**Clients:** Sony, Body Shop, Italiannis
- 09. 1998 – 02.1999  
**TBWA KOREA**, Seoul, South Korea  
**Senior Art Director**  
 Conceptualize and design advertising campaigns (TV, Radio, and Print Ads) for brand development  
 Develop the design strategy through storyboard concepts to establish the visual design approach  
**Clients:** SK Telecom (The largest telecommunications company in Korea)
- 02. 1995 – 08.1998  
**M.A.P.S Advertising Agency**, Seoul, South Korea  
**Senior Art Director**  
 Conceptualize and design advertising campaigns (TV, Radio, and Print Ads) for brand development  
 Develop the design strategy through storyboard concepts to establish the visual design approach  
 Direct the design process, drive decisions, and assist in estimating resource needs and schedules  
**Clients:** Esquire (The most desirable luxury fashion company in Korea), Hanbul Cosmetic

## Computer Skills

